# BL-7463 - 26 - 26.9 Sq. In Custom Button Pin Backer Card




**Features:**
Offer your customers an attractive presentation for their beautiful gift. Our custom backer is made from 12-point card stock that's been coated on one side. All cards are custom die cut - great for pins, magnets and gift cards. Customize with an offset lithography imprint, as well as your choice of size ranging from 26 - 26.9 square inches to specify to your needs. The perfect addition for that added touch of class.

**Colors:**
Imprint covers item.

**Production:**
Normal production - 8 working days. For rush service - (click for details).

**Packaging:**
Bulk pack in poly-bags.  Individually poly-bag: $ .125(v).

**Size/Weight:**
26 - 26.9 Sq In3 lbs. per thousand

**Options:**
Each additional button or pin attachment add $ .08(v) per item per card.

| Item / Quantity | 1000 | 2500 | 5000 | 7500 | 10000 |
|---|---|---|---|---|---|
| BL-7463 | 0.535 | 0.392 | 0.342 | 0.320 | 0.305 |
| Add'l  Colors/2nd Side | 0.042 | 0.025 | 0.023 | 0.020 | 0.017 |

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**Imprint:**

**Method:** Offset Lithography

**Colors:** PMS colors and full-color printing. No charge for PMS spot colors!

**Size:** Imprint may cover the entire face of the backer card.

**Multi-color:** Multi-color and full color printing is available. Add 1 additional color running charge and 1 plate charge for each additional color. For full color add 3 additional color running charges and 3 additional plate charges.

**Set-up Charges(v):**

**Artwork:** No art charge if digital camera-ready artwork (email, disk or upload) is supplied. Art preparation charges apply if digital camera-ready artwork is not supplied, (see general information for details).

**Plates:** Prices shown above include the first printing plate and printing one color on white. For each additional color add one color running charge and one plate charge of $ 25.00(v). No plate charges on exact reorders! Cutting die charge: $ 62.50(v). No die charge for an existing die from a (less than 3 years prior) previous order.

**Proofs:** Color email proofs are provided at no charge. Pre-production product samples are $30.00(v) per color, allow 5-8 working days. Upon approval of product samples, no other set-up charges will apply.

| Items Per Box | Box Weight | Box Size |
|---|---|---|
| 1000 | 30lbs | 15" x 12" x 12" |