BL-7428 - 12 - 12.9 Sq. In Custom Button Pin Backer Card



Features:
Offer your customers an attractive presentation for their beautiful gift. Our custom backer is made from 12-point card stock that's been coated on one side. All cards are custom die cut - great for pins, magnets and gift cards. Customize with an offset lithography imprint, as well as your choice of size ranging from 12 - 12.9 square inches to specify to your needs. The perfect addition for that added touch of class.

Colors:
Imprint covers item.

Production:
Normal production - 8 working days. For rush service - (click for details).

Packaging:
Bulk pack in poly-bags. Individually poly-bag: $ .063(v).

Size/Weight:
12 - 12.9 Sq In3 lbs. per thousand

Options:
Each additional button or pin attachment add $ .08(v) per item per card.

Item / Quantity	1000	2500	5000	7500	10000
BL-7428	0.470	0.330	0.280	0.260	0.247
Add'l Colors	0.042	0.025	0.023	0.020	0.017

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Imprint:

Method: Offset Lithography

Colors: PMS colors and full-color printing. No charge for PMS spot colors!

Size: Imprint may cover the entire face of the backer card.

Multi-color: Multi-color and full color printing is available. Add 1 additional color running charge and 1 plate charge for each additional color. For full color add 3 additional color running charges and 3 additional plate charges.

Set-up Charges(v):

Artwork: No art charge if digital camera-ready artwork (email, disk or upload) is supplied. Art preparation charges apply if digital camera-ready artwork is not supplied, (see general information for details).

Plates: Prices shown above include the first printing plate and printing one color on white. For each additional color add one color running charge and one plate charge of $ 25.00(v). No plate charges on exact reorders! Cutting die charge: $ 62.50(v). No die charge for an existing die from a (less than 3 years prior) previous order.

Proofs: Color email proofs are provided at no charge. Pre-production product samples are $30.00(v) per color, allow 5-8 working days. Upon approval of product samples, no other set-up charges will apply.

Items Per Box	Box Weight	Box Size
1000	30lbs	15" x 12" x 12"