

BACKER CARDS

CONSTRUCTION:

Our Backer Cards are printed on 12 point coated one side card stock. All cards are custom die cut.

CHARGES & IMPRINTS:

Pricing shown includes printing one color. For each additional color add one color running charge and one plate charge of \$25.00(v). **No plate charges on exact reorders!!** Each additional button or pin attachment, add \$0.08(v) per item per card.

PROOFING:

Color email proofs at no charge!

PRINTING METHOD:

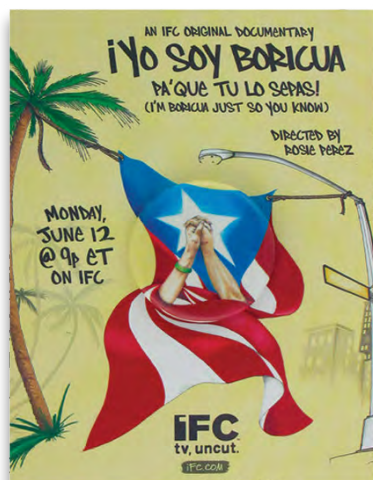
Offset Lithography.

PACKAGING:

Bulk pack in poly-bags; 25 or 50 per bag depending on the size of the card. For individual poly bags add \$0.05(v) or \$0.10(v) each dependent on the size of the card.

PRODUCTION TIME:

Normal production time is 8 working days



BL-7440



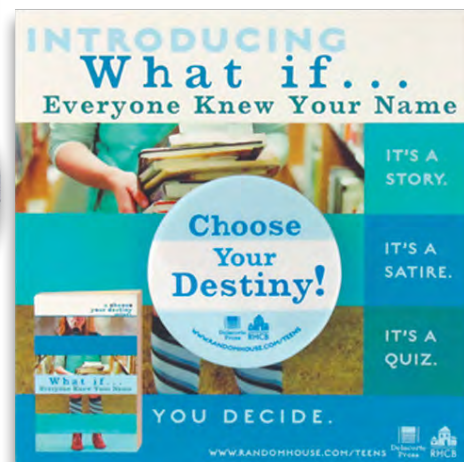
BL-7418

BACKER CARDS

ITEM	Size (sq. in.)	1000	2500	5000	7500	10000
BL-7408	4"-4.9"	0.433	0.292	0.243	0.223	0.212
BL-7410	5"-5.9"	0.437	0.297	0.248	0.228	0.217
BL-7413	6"-6.9"	0.442	0.302	0.252	0.233	0.222
BL-7415	7"-7.9"	0.447	0.307	0.257	0.237	0.225
BL-7418	8"-8.9"	0.452	0.310	0.262	0.242	0.230
BL-7420	9"-9.9"	0.455	0.315	0.267	0.247	0.233
BL-7423	10"-10.9"	0.460	0.320	0.270	0.250	0.238
BL-7425	11"-11.9"	0.465	0.325	0.275	0.255	0.243
BL-7428	12"-12.9"	0.470	0.330	0.280	0.260	0.247
BL-7430	13"-13.9"	0.475	0.333	0.283	0.263	0.252
BL-7433	14"-14.9"	0.480	0.338	0.288	0.268	0.255
BL-7435	15"-15.9"	0.483	0.343	0.293	0.273	0.260
BL-7438	16"-16.9"	0.488	0.348	0.297	0.277	0.263
BL-7440	17"-17.9"	0.493	0.352	0.302	0.282	0.268
BL-7443	18"-18.9"	0.498	0.357	0.307	0.285	0.272
BL-7445	19"-19.9"	0.503	0.362	0.310	0.290	0.277
BL-7448	20"-20.9"	0.507	0.365	0.315	0.293	0.282
BL-7450	21"-21.9"	0.512	0.370	0.320	0.298	0.285
BL-7453	22"-22.9"	0.517	0.375	0.323	0.303	0.290
BL-7455	23"-23.9"	0.522	0.378	0.328	0.307	0.293
BL-7458	24"-24.9"	0.525	0.383	0.332	0.312	0.298
BL-7460	25"-25.9"	0.530	0.388	0.337	0.315	0.302
BL-7463	26"-26.9"	0.535	0.392	0.342	0.320	0.305
BL-7465	27"-27.9"	0.538	0.397	0.345	0.323	0.310
BL-7468	28"-28.9"	0.543	0.402	0.350	0.328	0.313
BL-7470	29"-29.9"	0.548	0.405	0.353	0.332	0.318
Additional Colors		0.042	0.025	0.023	0.020	0.017
Die Charge: \$62.50(v) price does not include cost of button						
Full Color						5C



BL-7445



BL-7448



BL-7453