

BL-7450 - 21 - 21.9 Sq. In Custom Button Pin Backer Card**Features:**

Offer your customers an attractive presentation for their beautiful gift. Our custom backer is made from 12-point card stock that's been coated on one side. All cards are custom die cut - great for pins, magnets and gift cards. Customize with an offset lithography imprint, as well as your choice of size ranging from 21 - 21.9 square inches to specify to your needs. The perfect addition for that added touch of class.

Colors:

Imprint covers item.

Production:

Normal production - 8 working days. For rush service - (click for details).

Packaging:

Bulk pack in poly-bags. Individually poly-bag: \$.125(v).

Size/Weight:

21 - 21.9 Sq In3 lbs. per thousand

Options:

Each additional button or pin attachment add \$.08(v) per item per card.

| Item / Quantity | 1000 | 2500 | 5000 | 7500 | 10000 |
|-----------------------|-------|-------|-------|-------|-------|
| BL-7450 | 0.512 | 0.370 | 0.320 | 0.298 | 0.285 |
| Add'l Colors/2nd Side | 0.042 | 0.025 | 0.023 | 0.020 | 0.017 |

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Imprint:

| | |
|---------------------|---|
| Method: | Offset Lithography |
| Colors: | PMS colors and full-color printing. No charge for PMS spot colors! |
| Size: | Imprint may cover the entire face of the backer card. |
| Multi-color: | Multi-color and full color printing is available. Add 1 additional color running charge and 1 plate charge for each additional color. For full color add 3 additional color running charges and 3 additional plate charges. |

Set-up Charges(v):

| | |
|-----------------|---|
| Artwork: | No art charge if digital camera-ready artwork (email, disk or upload) is supplied. Art preparation charges apply if digital camera-ready artwork is not supplied, (see general information for details). |
| Plates: | Prices shown above include the first printing plate and printing one color on white. For each additional color add one color running charge and one plate charge of \$ 25.00(v). No plate charges on exact reorders!</p><p class="standard_ps">Cutting die charge: \$ 62.50(v). No die charge for an existing die from a (less than 3 years prior) previous order. |
| Proofs: | Color email proofs are provided at no charge. Pre-production product samples are \$30.00(v) per color, allow 5-8 working days. Upon approval of product samples, no other set-up charges will apply. |

| Items Per Box | Box Weight | Box Size |
|---------------|------------|-----------------|
| 1000 | 30lbs | 15" x 12" x 12" |